

**ISKCON KIRTAN MINISTRY**

**Presents**

**ACTIVITIES FOR WORLD HOLY NAME 2020**

THEME: ‘LET’S MAKE THE WORLD FORTUNATE’

Following is the list of ways you can celebrate the **World Holy Name Festival** in your home, with your friends and family, in your Namahatta or Bhakti Sangha, at your centre or at your temple. Fortunately, this years’s WHNF is coinciding with Purushottama Masa. **Hence special emphasis is to be placed on Sankirtan & Japa.**

**ACTIVITIES FROM ISKCON HARINAM SANKIRTAN MINISTRY:**

1. **ISKCON Kirtan Ministry** is holding a series of **events starting from 17 Sep till 23 Sep**. The daily schedule is as follows:  
   ***Japa Retreat***  5-6 pm IST  
   ***Holy Name verses in Bhagavatam***  6-7 pm IST  
   ***Global Kirtan Mela***  7-8 pm IST  
   ***Glories of Holy Name***  8-9 pm IST
2. **Special Events on 20 September** are as follows:  
   ***Global Kirtan Connect***: 24 hours of non-stop kirtan in 24 time zones globally garlanding the world with the holy name.  
   ***Nagar Sankirtan***: Walk to the streets/parks etc. to take Harinam Sankirtan to the public, adhering to government regulations in your area.
3. **Grand Finale**: **23 September Global Japathon** 64 rounds.
4. **Award Giving Ceremony**: **30 September** honouring, appreciating, recognising  top temple/top devotee/64 rounders
5. **FORTUNATE PEOPLE 1+1 CAMPAIGN**:   
    LET’S MAKE THE WORLD FORTUNATE and encourage new people to chant.   
   > Create a Fortunate People profile by downloading the Fortunate People App and upload videos directly.   
   > Get the app here: <http://fp-ambassadors.com/app>  
   > Ask any of your friends/relatives etc. to chant once **#forLOVEandPEACE**, and then chant the Hare Krishna Maha Mantra.

>Upload the video using the app

**SUGGESTED ACTIVITIES FOR TEMPLES:**

1. **Banners** – Post Hare Krishna Maha-mantra and WHNW banners/hoardings throughout the temple/city/town/villages. Download the banner of your local language from [www.kirtanministry.com](http://www.kirtanministry.com)
2. Update your **temple website/social media channels** with images/videos/activities of World Holy Name Festival & Fortunate people 1+1 campaign.
3. **Extra Rounds** – Pledges to chant extra rounds during this period WHNF & Purosottama Masa. **‘Ready to download’ Sadhana cards** available on **kirtanministry.com**
4. **Conducting Srimad Bhagavatam** classes in morning on ‘**Glories of Holy Name**’ or ‘**Power of Holy Name’**.
5. **Promote Fortunate people 1+1 campaign** in your congregation throughonline/offline channels.
6. **64 rounds Japathon on 19 Sep** for those who lost their lives in pandemic, health care staff and those still struggling.
7. **Organizing online/offline seminars/webinars**/**dramas** about   
    \* Prabhupada distributing the Holy Name across the world OR   
    \* On importance of holy names OR  
    \* Avoiding offenses/Attentive chanting etc.
8. **Daily kirtan or Kirtan Mela or non-stop 50/24/12 hour Sankirtan yajna** which could be broadcasted on temple’s official channel for one week.
9. **Organise** **Harinam Sankirtan:**  If rules of your area allow you can organise Harinam Sankirtan to celebrate and share the Holy Name out on the streets/parks/public places with WHNF & Maha-mantra banners. **Request to take necessary precautions.**
10. **Online Inter Faith events** – Invite or have online discussion with other religions/faiths for Kirtans and other Holy Name related events.
11. **WHNF Japa Booth**: With a WHNF banner put a table with beads and pamphlets in the temple for whole week encouraging new comers to get the beads and chant . It shall also act as information centre for WHNF.
12. **Online Harinam** **concerts/Radio programs** – Kirtan with musical instruments for public. Groups like Madhavas, Mayapuris can be contacted etc.
13. **Media**: Hold online press conferences; publish the event in local newspapers/E-newspaper/online spiritual forums.
14. Celebrate **HARINAMA SAPTAH by creating** **online reading groups** to discuss: -- Glories and power of holy names from scriptures  
    -- Vaisnava Bhajans  which talk exclusively on the holy name  
    -- **Download “ On Chanting Hare Krishna”** from www.kirtanministry.com
15. **Holy Name walks** – Padayatras to nearby towns and villages to distribute holy name, Prabhupada books and Prasad. The walks could be of 1/2/3 days, a week   
    PLEASE KEEP GOVT. REGULATIONS IN MIND BEFORE ARRANGING THE SAME.

**ACTIVITIES FOR DEVOTEES:**

1. Every devotee can celebrate the World Holy Name Festival by **chanting extra round**s on each day of the festival. Complete your Purushottama Maas pledges and send us the count. **‘Ready to download’ Sadhana cards** available on **kirtanministry.com**
2. **Execute** **Fortunate people 1+1 campaign:**   
   ‘*Preaching is the essence’*  and this campaign gives you a chance to approach non chanters.   
   Ask any one of your friends/relatives etc. to chant once **#forloveandpeace**. Make their video and send to us. NO LIMIT TO THE NUMBER. SEND AS MANY AS YOU CAN. Prizes for ones sending the most.
3. Make the **Fortunate people 1+1 campaign viral. Share those videos on your personal social media accounts and tag our official social media channels.**
4. Like & Share the following program details from your personal social media accounts and let the world know about the importance of holy names.  
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**Special Events on 20 Sep** which are as follows:  
***Global Kirtan Connect***: 24 hours of non-stop kirtan in 24 Time zones.  
***Nagar Sankirtan***: Walk to the streets/parks etc. to take Harinam Sankirtan to public, only if government regulations allow in your area.  
***Grand Finale***: Global Japathon on 23 Sep **OR**  
Share the posts from our official channels.

1. **Make Whats App groups:** Send daily messages/videos/quotes on holy names.
2. **Inspiring short video clips** can also be circulated on Healthy practices of Japa, Unhealthy practices during Japa, What is chanting; How to chant; Chanting during times of stress; etc.
3. Do kirtan at home with your family members and send us your video on any of our official social media platforms. **DO NOT FORGET TO TAG THE CHANNEL**.
4. Change your cover images and display profile images of your social media accounts to that of World Holy Name Festival.
5. **There is no limit to what can be done, use your creativity and see how far you can go.**

**PLEASE FEEL FREE TO DOWNLOAD ALL RELEVANT & READY TO PRINT POSTERS/HOARDINGS FROM OUR OFFICIAL WEBSITE:** [www.kirtanministry.com](http://www.kirtanministry.com)

**FOR REGULAR UPDATES PLEASE LIKE & SUBSCRIBE OUR OFFICIAL CHANNELS.**  
*Facebook/*[ISKCONHarinamSankirtanMinistry](https://www.facebook.com/ISKCONHarinamSankirtanMinistry)  
*Twitter/ HarinamIskcon*  
*Instagram/ iskconharinamsankirtanmin*  
*YouTube/ISKCON Harinam Sankirtan Ministry*

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Hare Krishna, Hare Krishna, Krishna Krishna, Hare Hare, Hare Rama, Hare Rama, Rama Rama, Hare Hare

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